

NZ Soc Authors Tish MON 10 April

Hi all

Here are my questions for our discussion - they are a guide only, and will depend on where the discussion veers off to, and how much time we have!

Feel free to answer any way you like.

Best wishes and many thanks - see you Monday 10th.
Catherine

PANEL DISCUSSION: NZSA AGM 10 APRIL 2017

Theme: 'How healthy is the NZ book industry?'

Panellists: Tilly Lloyd, Mary McCallum, Mark Cubey. **Chair:** Catherine Robertson

7.30pm: Introduction: Catherine to introduce panellists, and outline theme of the discussion.

7.35pm-8.30pm: Questions

(NB: I've noted if I'm going to direct the question to a specific person first. If no name, then I will start with a different person each time and go around the group. Depending on where the discussion goes and how much time we have, I may not ask all the questions. I also may not ask them in this order, and will probably ask other questions on the fly!)

Q1. How optimistic are we feeling? From '1: Going to hell in a hand-basket' to '5: Books are taking over the world?' *practising optimist*

Q2. What changes have you noticed in the past 2-3 years? Good? Not-so? Eg in:

- Publishing - *self with few agent skills*
 - Bookselling - *boomers startups WFC*
 - How writers are managing their careers - *active self managers promoters*
 - Funding - *art fundat CNZ commerciality*
 - Popularity of writers events - *growth in free events*
- disruption*
Damien Wilkins ←

Q3. Mark, how much did you know about the industry before you took on Writers Week? What have you learned? Has anything surprised you?

Q4. What role are independent publishers playing now - how important are they? Mary, what role did *you* feel you wanted to play when you set up Mākarō Press?

Nielsen

2015/16: 150 yrs
of Awe
in
Windsor
PLUS
colongin

Q5. Tilly, seems the death of print books has been exaggerated – but what is the situation with e-books now? How has the traditional publishing industry had to adapt? \$ on digitisation

Q6. What do you think it takes to be successful today, as an Author/Publisher/Bookseller/ Writing event promoter?

constant reading
literacies – business
social
political

Q7. How are the writers you all talk to feeling – who's optimistic, who's not? Why?

Q8. How important is it to have a strong writing community – nationally and locally? What does NZ's book community need to do to help writers be more recognised, valued, successful? Eg, are its various components too separate – do we need greater unity (pardon the pun)?

Q9. What are your top 2 predictions for the next 5 years?

8.30pm-8.45pm: Audience Q&A

apart from natural disasters,
nuclear holocaust &
global bankruptsy,

① facebook will become an e-commerce site

② decline of indies

ⓐ age of owners who can't sell
ⓑ amazon in Australia will give us a hiding

③ some indies will survive, so long as we are a genuine oasis (and strategists with capital)

Unity Books Wellington

From: Catherine Robertson <catherine.robertson@eleven.net.nz>
Sent: Thursday, 30 March 2017 10:31 a.m.
To: Unity Books Wellington; Mark Cubey; Makaro Press
Subject: timings for April 10th

Sorry - forgot to add the timings:

We will have a cash bar at the Thistle Inn from **6.45pm**.

The AGM will start at **7.15pm** - this is earlier than usual but as it's the AGM, we have Election of Officers.
Panel will start as close to **7.30pm** as we can manage.

Feel free to arrive any time between 6.45pm-7.30pm. The meeting room is upstairs - the George Room.

Cheers
Catherine