

Saturday

1) Celebrants Conference
→ Category: Ceremonics

2) TOP SHOP INFO

3) MONTANA WINNERS (O3MUNW)
Indy Best First Books

'Shag incident w Reprints' due early August
'Playing God' ————— " —————

4) ~~THE~~ TILL BALANCE SHEET

5) THOMAS COOK TRAVEL BOOK AWARD
SHORTLIST (see Category O3THOM)
Winner Announced September 2003

6) Shelving ————— What's backlist + what's new
NZ Shelving ————— checkers
Please PTU

Shortlist 2003
O3MUNW

DEUTZ MEDAL FOR FICTION

The Hopeful Traveller
Fiona Farrell

The Shag Incident →
Stephanie Johnson

When Gravity Snaps
Owen Marshall

MONTANA MEDAL FOR NON FICTION

poetry category winner
Playing God ^{Reprints}
Glenn Colquhoun _{CHANCE}

biography category winner
A Sort of Conscience
Philip Temple

history category winner
No Idle Rich
Jim McAloon

lifestyle & contemporary culture category winner →
Wine Atlas of New Zealand
Michael Cooper

environment category winner
Te Araroa
Geoff Chapple

reference & anthology category winner
Spirit in a Strange Land
Paul Morris, Harry Ricketts and Mike Grimshaw Eds.

illustrative category winner
Len Castle: Potter
Nancy Pel and Len Castle



MONTANA
N E W Z E A L A N D
BOOK
Awards

IN ASSOCIATION WITH CREATIVE NEW ZEALAND

MEDIA RELEASE

Strictly embargoed until 8.30 pm Tuesday 22 July 2003

**AUTHOR'S "MAGNUM OPUS" WINS IN MONTANA NEW ZEALAND
BOOK AWARDS**

"**Michael Cooper** has written many superb books on wine in New Zealand, but *Wine Atlas of New Zealand* (published by Hodder Moa Beckett) is unquestionably his Magnum Opus," stated the judges as it was revealed that the book had won the prestigious **Montana Medal for Non Fiction** at the Montana New Zealand Book Awards tonight.

It was the judges' collective view that the *Wine Atlas of New Zealand* could not possibly be improved upon. "It is elegantly written, superbly designed and produced and its impact on the community has been considerable," they said. Michael Cooper wins \$10,000, in addition to his earlier prize of \$5,000 for winning the Lifestyle & Contemporary Culture category.

Auckland writer, **Stephanie Johnson's** book, *The Shag Incident* (published by Vintage), won the equally celebrated **Deutz Medal for Fiction**. "Johnson is clearly a writer at the peak of her profession," said the judges. "Already one of this country's most respected writers she is fully deserving of the recognition of excellence that this award bestows." Stephanie Johnson takes home a prize of \$15,000.

The two runners-up for Deutz Medal for Fiction, *Hopeful Traveller* by **Fiona Farrell** (published by Vintage) and *When Gravity Snaps* by **Owen Marshall** (also published by Vintage) were awarded prizes of \$2,500 each.

The Prime Minister, **Helen Clark**, presented the Awards at a gala dinner at the Jade Stadium in Christchurch tonight. The Montana New Zealand Book Awards are New Zealand's most significant awards for contemporary literature, and recognise the cream of the books published between 1 April and 31 December 2002.

The coveted **Reader's Choice Award** was presented tonight. During the past month New Zealand book-lovers have been voting for their favourite book in the Montana New Zealand Book Awards, selecting from the 10 books shortlisted in the Awards. For the first time in its brief history this award is presented to a collection of poetry, ***Playing God*** by **Glenn Colquhoun** (published by Steele Roberts). Glenn was awarded with a bronze trophy crafted by Rolly Munro.

The Montana New Zealand Book Awards also recognise achievement in writing and publishing by first time authors. This year, the winner of the **New Zealand Society of Authors Hubert Church Best First Book Award for Fiction** is ***Queen of Beauty*** by **Paula Morris** (published by Penguin Books). Of this book, fiction category adviser Keri Hulme paid Paula the highest of accolades from a fellow writer. She said, "this is someone who can write. The language used was supple, expressive, non intrusive, yet pleasurable."

The New Zealand Society of Authors Jessie Mackay Best First Book Award for Poetry was presented to **Kay McKenzie Cooke** for her collection, ***Feeding the Dogs*** (published by the University of Otago Press). The judges said that this collection was "the work of an extremely intelligent poet with a fine awareness of the possibilities of language and the power of a well turned image."

The New Zealand Society of Authors E H McCormick Best First Book Award for Non Fiction went to sculptor **Sam Mahon** for his book, ***The Year of the Horse*** (published by Longacre Press). This was a unanimous choice for the judges, who said this account of a year spent making a life-sized sculpture of a horse and rider was "a lyrical paean to creativity and its inseparable relationship with human life."

Each of these three winners collected a prize of \$1,000.

Continuing its celebration of excellence in writing, the Montana New Zealand Book Awards congratulated **David Eggleton** who won the **Reviewer of the Year Award**. Judges for this section, veteran broadcaster Elizabeth Alley and independent bookshop owner Jo McColl, said Eggleton is "the most versatile of reviewers, demonstrating a breadth and a diversity that sets him

apart. He sets a standard which would hold its own anywhere." **Marion McLeod** was **highly commended** for this award.

The Review Pages of the Year Award was presented to **The Listener**. "The Listener achieves a consistently high output of current review material. The layout and balance of the pages is excellent and the standard of the longer review/features, mixed with judiciously selected more conventionally structured reviews, added greatly to the richness and value of The Listener book pages," the judges summarised.

The principal sponsors of the Montana New Zealand Book Awards are Montana Wines Ltd and Creative New Zealand. The Awards are managed by Booksellers New Zealand and supported by the Book Publishers Association of New Zealand, the New Zealand Society of Authors and Book Tokens (NZ) Ltd.

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christchurch **arts festival**

The Awards Ceremony and Gala Dinner was presented in association with the Christchurch Arts Festival

NOTES TO EDITORS:

- **Authors are available for interview.**
- **Photographs of authors are available in JPEG format.**
- **The judges this year were Brian Phillips, Marilyn Waring and Tony Simpson. The judges' report is available from Sandra Noakes, ph 09 411 9908.**

FOR FURTHER INFORMATION OR AUTHOR INTERVIEWS, PLEASE CONTACT:

Sandra Noakes

Media Co-ordinator, Montana New Zealand Book Awards 2003

Ph 09 411 9908, MOB 027 228 7013 email sandra.noakes@xtra.co.nz



MONTANA
NEW ZEALAND
BOOK
Awards

IN ASSOCIATION WITH CREATIVE NEW ZEALAND

WINNERS ANNOUNCED

Winners are announced on the evening of Tuesday 22 July 2003.

Details of winning books must remain strictly confidential until that time.

Dear Bookseller

Enclosed is the third and final instalment of your Montana New Zealand Book Awards Point of Sale Pack. You will have received:

- 2 x A2 Winners posters
- 8 x Deutz Medal Winner stickers
- 8 x Montana Medal Winner stickers
- 4 x Best First Book Award Winner stickers
- 4 x Reader's Choice Award Winner stickers

Make the winners work for you!

Make the Montana New Zealand Book Awards sell books in your shop. These books are the best of the best - make sure your customers know it!

1. Create a window display that draws the eyes of your customers, from the street;
2. Reinforce it with a display of winning books on your primary display bed, front and centre, the first thing your customers see when they walk into the store.

2nd Chance - WIN WINE

Send photos of your Winners Window Display to Booksellers New Zealand by Monday 14 July. The most innovative, colourful and effective display will win a case of Montana wine. May the best window win!

If you need to order more display material or need further information don't hesitate to contact me at Booksellers New Zealand (Ph 04 478 5511, email jayne.wasmuth@booksellers.co.nz).

Jayne Wasmuth
Promotions Team Leader

Winners ordering information

NB. Bookshops who placed Blind Orders for Winning titles will be supplied directly from the publishers concerned after the winners announcement.

Publisher

Hodder Moa Beckett
Longacre Press
Penguin Books
Steele Roberts Ltd
University of Otago Press
Vintage

Order From

Book Distributors Ph 09 415 4702 Fax 415 4703
Reed Publishing Ph 09 441 2932 Fax 09 480 4970
Book Distributors Ph 09 415 4702 Fax 415 4703
Steele Roberts Ltd Ph 04 499 0044 Fax 04 499 0056
HarperCollins Publishers Ph 443 9401 Fax 09 443 9402
Random House New Zealand Ph 09 441 2710 Fax 09 441 2713



Point of Sale Order Form 2003

Details of the 2003 Montana New Zealand Book Awards Point of Sale portfolio are included in the brochure accompanying this order form. Please read this information carefully before placing your order.

Point of Sale Pack 2003 Price: \$50 (+ GST) per pack

- Longlist POS - Delivered 6 June
 - 2 A2 Montana New Zealand Book Awards posters
 - 200 Longlist 'postcards'
- Shortlist POS - Delivered 20 June
 - 2 A2 Deutz Medal Shortlist posters
 - 3 Deutz Medal Shortlist crowners
 - 12 Deutz Medal Shortlist stickers
 - 2 A2 Montana Medal Shortlist posters
 - 7 Montana Medal Shortlist crowners
 - 28 Non Fiction Category Winner stickers
 - 100 Shortlist 'tasting notes' booklets
 - 150 Bookmarks
 - 100 Reader's Choice voting cards
 - 1 Reader's Choice voting card display stand
 - 1 A2 Montana Poetry Day poster
- Winners POS - Delivered 23 July
 - 2 A2 Winners posters
 - 8 Deutz Medal Winner stickers
 - 8 Montana Medal Winner stickers
 - 4 Best First Book Award Winner stickers
 - 4 Reader's Choice Award Winner stickers

Please Supply....

Quantity (X)		Price (Y)	Cost (X x Y)
1	Point of Sale Packs (code 972)	\$50 (+GST)	1 x \$50
_____	Additional bundles of 200 Longlist postcards (code 984)	\$12 (+GST)	_____
_____	Additional bundles of 100 Reader's Choice voting cards (code 985)	\$8 (+GST)	_____
_____	Additional bundles of 100 Shortlist booklets (code 980)	\$15 (+GST)	_____
TOTAL \$			\$50.00

Bookshop Name: UNITY BOOKS WELLINGTON

Delivery Address: 57 WILLIS STREET
WELLINGTON

Phone: 04 499 4245 Fax: 04 499 4246

Order No: ANNA Date: 17 - APRIL - 2003

Booksellers New Zealand Cust No. 39799B Contact Name: ANNA APPLIN

Please return this form to: Booksellers New Zealand, PO Box 13 248, Johnsonville, Wellington
Fax 04 478 5519

ORDER DEADLINE: WEDNESDAY 30 APRIL 2003

All orders received by the order deadline will be delivered freight free. Orders received after the deadline will be supplied stocks permitting, freight costs may be passed on. Prices are GST exclusive and will be charged to your Booksellers New Zealand account.

Distribution and delivery of all point of sale items is generously sponsored by HarperCollins Publishers.

*Celebrant
Titles*

Unity Books
Detail Report for Internal Use
List of Titles matching Category CEREMO (Onhand Titles Only)

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ISBN	Title	Author	Imprint	Dept	Prim Bi Supp	Invoice Cost	Inv Cost Extended	Sell Price	On Hand	On Order	Min. Stock	Disc Last
0908696132	✓ Aotearoa Psalms	COWLEY JOY & CO	Catholic Sup	SPR	CATH TP	12.00	12.00	22.50	1	0	1	46.67
0908815638	✓ Celebrating Marriage	PRATT DOUGLAS	Colcom Press	REF	EPWO PB	11.56	46.24	25.00	4	0	3	53.76
0732908523	✓ For Weddings & A Fun	MARSDEN JOHN (E MacMillan		REF	MACM HB	15.44	30.88	29.95	2	0	1	48.45
0449000958	✓ From Beginning to En	FULGHUM ROBERT	Ballantine	SPR	RAND PB	16.40	65.60	32.95	4	0	3	50.23
1587610906	Life Prayers	MORRISON JAMES	Celestial Ar	HEA	EDUD TP	18.64	18.64	34.95	1	0	1	46.67
006251377X	Life Prayers	ROBERTS ELIZABE	Harper Colli	SPR	BAKE PB	17.55	35.10	38.95	2	0	1	54.94
1877178152	Releasing The Artist	BATTEN JULIET	Tandem Press	HEA	FORR PB	15.97	15.97	29.95	1	0	1	46.68
0790000555	Te Marae	TAUROA PAT	Reed	NZN	REED PB	11.71	23.42	21.95	2	0	2	46.65
0958345414	Te Tangata The Human	SHIRRES MICHAEL	Accent Publi	NZN	ACCE TP	15.20	15.20	28.50	1	0	1	46.67
1857881249	Transitions	BRIDGES WILLIAM	Nicholas Bre	SPR	ALLE PB	20.42	20.42	39.95	1	0	1	48.89
0958228906	Vows	HUDSON HILARY	Priory Press	NZN	PRIO PB	12.00	72.00	19.95	6	0	3	39.85
1841881651	Wedding Speeches & T	LANSBURY ANGELA	Cassell	REF	PENG PB	11.45	22.90	23.00	2	0	1	50.22

OOS:

→ I do

- 1) Alternative Funerals
- 2) Best Choice Wedding
- 3) Ceremonies & Celebrations
- 4) Everything Jewish Wedding Book
- 5) Passages of the Soul
- 6) Transitions

DIRECT