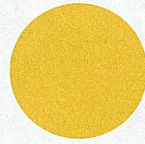


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19 Sept 95

Dear Geoff

Thanks for agreeing to this jobette. It needs to be camera ready by Mon 2nd for placement in the EP of Wed 4 Oct and Dom of Fri 6 Oct. However, we need the ad converted into fliers to post out by this Friday 22 Sept so it's the usual rush job alas. Specs for Dom are 7.6 wide I think [same width as the sale ads a fortnight ago anyway] and 12cm high. Roughly what you have attached.

Today I'm ph 04 298 2298 for any queries, but I'll be back at the shop from tomorrow.

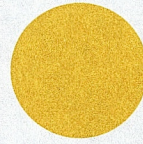
If it's all straight forward Heather McKenzie will be proofing it at the shop today. In the draft please leave room for the 2.8cm sq pic (like on the jacket of the book which is pasted to front of folder). Heather's handling this side of it (ie don't organise an expensive scan). I think Transworld will provide the artwork & we'll just stick it on. You may have the typeface match. Please return the folder a.s.a.p. Thanks.

Also, regarding the 10 trip bus tickets that you prepped to bromide - we need to change to the text slightly to prevent probs like they're having in Auckland. Please add **non-discounted** to the word books where it first appears. It's the full price which is the issue. Auckland suffers triple dipping. We want the new improved version to start Mon Oct 2nd.

Cheers, Terry.

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*Madame Tullis  
Bond*