

1. Really big extra margin for Sept subs re 30th birthday sale
2. Their leads for Sept Oct Nov Dec, and how they can support mini monthly fliers from Unity Books (the inserts which will be posted out with the Festschrift)
3. Co-advertising - focus on books, perhaps those same inserts?
4. Teleordering progress

REPS DRINKS

HM to figure out some more angles on this - venue, which reps, costs etc?

SALE:

A big "from-the-heart" sale on Sat 6 September
30% off all stock in the shop - the most tangible
thankyou

Advertising as above

new subs on larger discounts as above

FESTSCHRIFT

We agreed to not go for a second revised edition. Also that we can't combine the celebratory memoir aspects of a festschrift with the commercial manipulations of a summer catalogue. So we'll go for a quietly elegant memoir with photos etc designed by Matthew Oliver, printed by Astra, mailed out to our gig list near the end of August (400-500 people). It will have a one-page catalogue enclosed but more about that later.

Contributors asked and agreed to write a piece:
Jo Harris, Nigel Cox, Louise Wrightson, Sue Beaton.

To consider the following

Gordon McLauchlan, Kevin Ireland, Bill Manhire, Lauris Edmond, Fiona Kidman, Jenny Bornholdt

Peter McLeavy, Ray Grover, Tony Simpson,
David Lascelles, Colin Morris, Paul Millar,

Alison Parr

Helen Swetman, Tony Lewis

Anna Rogers and/or Juliet, Neil Brown, Joan McKenzie,
Colin Cox, Tony Fisk, Bob Ross, Hodders?, Jacqui Dimes,
Brian Philips, Peter Janssen, Catherine Robbins, Bridget Williams, Julian & Beatrice Parsons, Anne Mallinson,